

Anthony Younan

Vertical Market Head – Industrial Americas

Siemens

Anthony Younan is an accomplished business leader with more than 20 years of experience driving growth, strategy, and customer engagement across the industrial and infrastructure sectors. He currently serves as Vertical Market Head of Industrial for Siemens Smart Infrastructure, where he leads the Industrial Vertical Market organization across the United States, focusing on strategic growth initiatives in aerospace, automotive, battery, chemical, consumer packaged goods, semiconductor, and life science markets. In this role, he works closely with customers, engineering firms, and industry partners to accelerate digitalization, sustainability, electrification, and operational resilience through Siemens' portfolio of smart infrastructure solutions.

Prior to and throughout his tenure at Siemens, Anthony built a diverse career in the construction trades, electrical, and contracting industry including leadership roles in sales, business development, operations, and general management. His experience ranges from hands-on electrical contracting and project execution to leading large-scale commercial and industrial growth initiatives. Having served in executive leadership positions, including sales management, P&L leadership, and business ownership, he brings a unique perspective that bridges the worlds of construction, electrical infrastructure, industrial operations, and emerging technologies. He holds both graduate and undergraduate degrees from Central Michigan University focused on Leadership. Known for developing high-performing teams and cultivating strategic customer relationships, Anthony helps organizations align business strategy with innovation to achieve sustainable growth and operational excellence.